



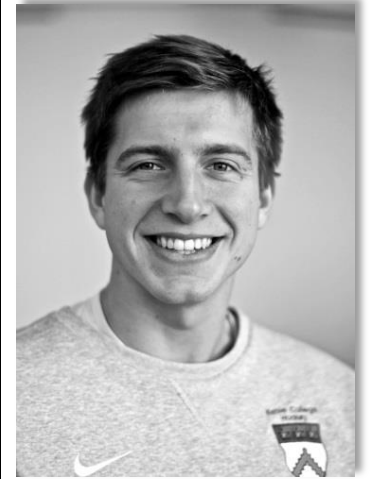
## KEBLE ENTREPRENEURS' EVENING – SPEAKER PROFILES

### Felix Hamer (2012)

Buzzer Feedback

*A recent graduate and definitely one to watch, Felix left the College in 2015 with a BA in Human Sciences. Making a life changing decision to turn down a job at EY, Felix started a social App for students in January of the following year. The App was downloaded over 12,000 times in just 5 months and had 2,400 daily active users at its peak in June 2016 - all without a technical co-founder which Felix admits is “a rather obvious flaw”.*

*In July, Felix changed tack and started a customer feedback platform for restaurants as a more direct route to revenue. After 4 months of development, an accelerator programme, and a cheeky business trip to Italy, [Buzzer Feedback](#) was launched in November 2016. Aiming to make every diner a mystery diner, Buzzer Feedback has quickly acquired a number of eclectic clients including a community college, a food truck and a ‘humongous’ new concept restaurant in central London. If you know a restaurant that might be interested, Felix says “get in touch”!*



### John Bolodeoku (1995)

JB Consulting (MDP) Limited

*John has a MBBS in Medicine, two Masters degrees (Clinical Biochemistry, Business Administration), a doctorate in Molecular Pathology and is a Fellow of the Royal College of Pathologists. He is the founder of [JB Consulting MDP Ltd](#), a pharmaceutical medicine & pathology consultancy which carries out, among other things, the international marketing and distribution of medical and diagnostic point of care devices (i-STAT Blood Gas Analyser; i-CHROMA™ Immunoassay Reader). Their latest product, the 2in1 Smart Glucose Meter, is the world’s smallest blood glucose meter that plugs into your smart phone or tablet.*

*With over 26 years clinical and 18 pharmaceutical, John has a wealth of knowledge and experience. A clinician, academic, chemical pathologist (Metabolic Medicine), pharmaceutical physician and most importantly (in our opinion) an entrepreneur.*



### Spencer Craig (1998)

Pure

*Spencer’s first job, after studying PPE and graduating in 2001, was at FreshMinds, a recruitment and research start-up founded by Oxford contemporaries. After three years of eating breakfast and lunch at Pret a Manger he decided that this looked like an easy business to master. Twelve years on, he is still trying to master it!*

*His business, [Pure](#), is making a real mark in London as a healthy, environmentally-friendly and delicious alternative for busy Londoners and with eleven shops across central London they’re serving an impressive 50,000 people a week. In May 2016, Pure received investment from Whitbread (the owners of Costa Coffee) to start an expansion programme of opening up to 30 shops over the next four years. “Starting and running a business is not a straight line with many emotional and financial ups and downs, so it is essential to keep your eye on growing the best possible business you can without always looking around at what others are doing”.*

